Main Street WOODBURY
Arts. History. Home.

MEMBERSHIP & SPONSORSHIP Campaign

2027

MEMBERSHIP Campaign

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BECOME A MEMBER OF MAIN STREET WOODBURY

Woodbury is worth investing in—and when you become a member of Main Street Woodbury, you're helping us do exactly that. Your support allows us to protect and revitalize downtown, strengthen local businesses and neighborhoods, preserve our history and character, and create opportunities for our community to grow.

We bring people, businesses, organizations, and resources together to address challenges, celebrate what makes Woodbury unique, and build a stronger future. Your membership is more than support for our organization; it is an investment in the city we all share.

When you partner with Main Street Woodbury, you are helping make Woodbury a stronger, more vibrant, and more connected place to live, work, worship, visit, and do business.



WHERE DOES THE MONEY GO?

The Streetscape
Plantings, lighting, signage, and storefront improvements. Fighting landlord blight and helping new business owners find the perfect storefront. Making Woodbury stronger and more vibrant!

The Grant Work – MSWI
Applications take staff hours and most grants require matching funds. Dues cover both, which is how a small membership turns into a much larger investment in this city.

The Farmers Market
NINE Saturdays a year of setup, permits, promotion, and the staff time it takes to keep vendors coming back.

The Events
The ghost tours, the golf challenge, and collaborations with other city-wide events give locals a reason to come downtown and out-of-towner's a reason to visit!

Your membership helps turn ideas into action. Every dollar contributed helps us put resources back into Woodbury through business development & micro-grants, community events, beautification, larger grant opportunuties, and programs that bring people downtown. If you believe Woodbury has potential, becoming a member is one of the simplest and most meaningful ways to help us turn that potential into progress.

No partnership is too small. Every dollar helps build a better Woodbury..

YOUR 2027 investment

1. RESIDENTIAL MEMBERSHIP $35

Community support:

• Early access to Main Street Woodbury news, events, and activities.
• Opportunities to join the volunteer team.
• Connection to community initiatives and downtown revitalization.

2. BUSINESS MEMBERSHIP $75

Basic business visibility:

• All foundational business benefits.
• Included in our "Welcome new member" section of our monthly newsletter
• Website listing with a photo.
• Access to business support, workshops, and networking opportunities.

3. LEGACY BUSINESS MEMBERSHIP $500

Enhanced visibility:

• All Business Membership benefits.
• Website listing with a linked photo that directs visitors to the business website or Facebook page.
• Inclusion of your logo in the moving ticker-tape "enhanced membership" display on the website.

4. BRONZE CORPORATE PARTNER $750

Featured online business promotion:

• All Legacy Business benefits.
• Stand-alone floating banner on the Experience Woodbury webpage, rotating into view approximately every five seconds.

5. SILVER CORPORATE PARTNER $1,000

E-mail marketing promotion:

•All Bronze Corporate Partner benefits.
•Logo inclusion in Main Street Woodbury monthly newsletters as a corporate sponsor.

6. GOLD CORPORATE PARTNER $5,000

Premier Partner:

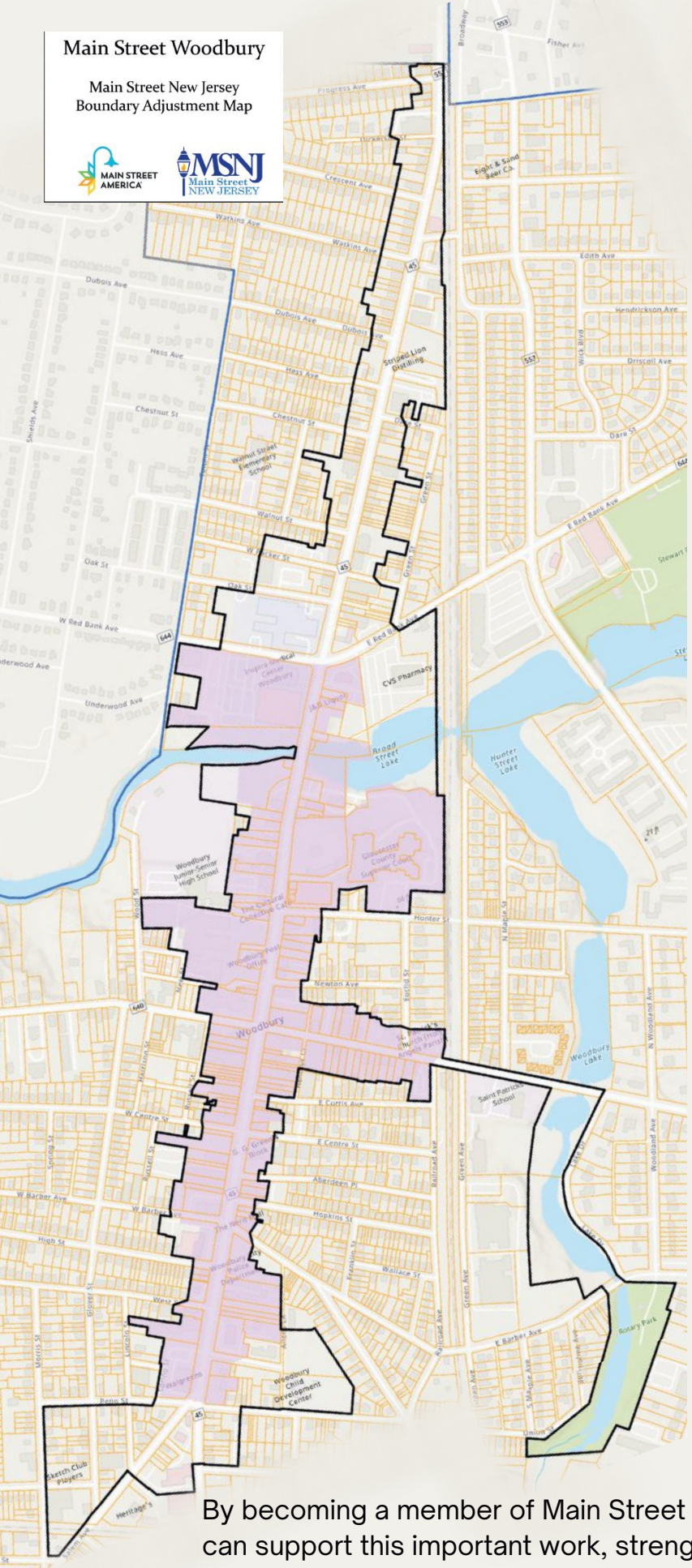
• All Silver Corporate Partner benefits.
• Static logo placement at the bottom of our website homepage as a Featured Corporate Partner.
• Logo displayed during Main Street Woodbury Zoom meetings.
• Two dedicated business features per year in the monthly newsletter.
• Priority placement in sponsor recognition where practical.

7. PLATINUM CORPORATE PARTNER $10,000

Signature Partner:

• All Gold Corporate Partner benefits.
• Prominent static logo placement on the homepage alongside other top-level partners.
•Top-level recognition in organizational newsletters, Zoom meetings, and sponsor acknowledgments.
•Social Media partnerships including sharing of events, post shares, reels, and boosted posts.





expanding our reach

In 2026, Main Street Woodbury, Inc. took an important step toward expanding opportunities for local businesses by working with the New Jersey Department of Community Affairs through our partnership with the National Main Street Program to expand the boundaries of our designated Main Street district.

Why does this matter to you? Our previous boundaries covered only a small portion of Woodbury's business district. By advocating for an expanded district, we are opening the door to reach more businesses, extend our resources, and create greater opportunities for growth throughout our community.

Through our relationship with the state, Main Street Woodbury works to connect businesses with valuable resources, pursue microgrants for façade improvements and signage, help fill vacant storefronts, and assist entrepreneurs in finding their first brick-and-mortar location.

An expanded district also creates opportunities to pursue additional grant funding that can bring meaningful improvements and economic benefits to the entire City of Woodbury.

And here's something important: You don't have to be located within the boundaries of our Main Street district to be part of this mission!

By becoming a member of Main Street Woodbury, you can support this important work, strengthen our collective voice, and help us create a more vibrant, prosperous business community. Together, we can accomplish more for ***your*** business and for Woodbury.

join now

did you know?

**MAKING A DIFFERENCE FOR THREE DECADES:
REAL INVESTMENT. REAL RESULTS.
A STRONGER WOODBURY.**

2019

$23,500

Contributed toward completion of Lot 323.

2020

$50,000+

Distributed in COVID-19 relief microgrants to support local businesses.

2023

$103,000

Contributed toward the final funding needed to help Charlie Brown Restaurant open its doors.

2023

Nearly $80,000

Secured by Main Street Woodbury for digital sign on Broad & Barber.

2026

$150,000

Administrative infrastructure & Business Facade Grant through Main Street USA and the NJ DCA.

2026 / 2027

$20,000

Secured to support the growth and management of the Woodbury Farmers Market.

AND

$500,000

in DCA funding through a collaboration with the Neighborhood Protection Pogram and the City of Woodbury.

= Nearly $1M in direct and collaborative grants for Woodbury!

WE'RE DOING MORE THAN YOU THINK!

Much of Main Street Woodbury, Inc.'s work happens behind the scenes, but its impact reaches throughout our community.

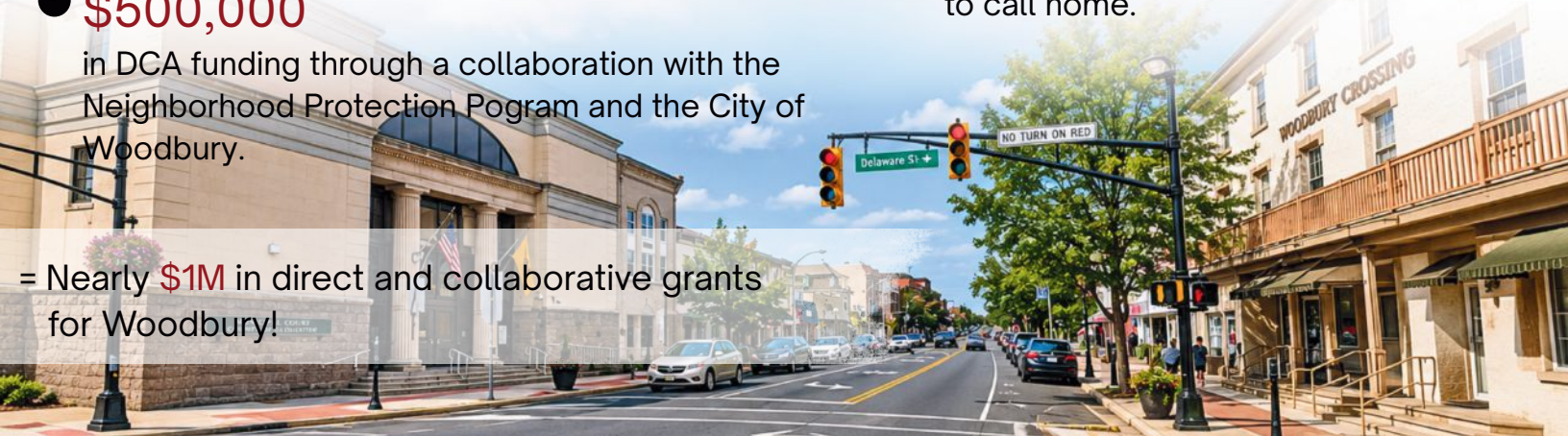
Beyond our events, we work to secure funding, support local businesses, improve our downtown, attract new investment, and bring valuable resources to Woodbury. We collaborate with the City, state agencies, and other nonprofits because we know that stronger partnerships create stronger communities.

AND WE'RE JUST GETTING STARTED!

In 2027, we're expanding business support through workshops, hands-on services, and new partnerships. We're also growing our membership and volunteer network to make even more happen.

YOUR MEMBERSHIP HELPS US DO MORE.

Together, we can create more opportunities for businesses, bring more visitors to Woodbury, and build a community we're all proud to call home.



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JOIN MAIN STREET WOODBURY

MAKE A LASTING DIFFERENCE IN OUR COMMUNITY!

Become a member of Main Street Woodbury, Inc. and help strengthen our downtown, support local businesses, preserve our history, and make Woodbury a more vibrant place to live, work, and visit.

Membership is valid for 12 months.

APPLICANT INFORMATION

Please print clearly

APPLICANT TYPE: ☐ Resident ☐ Business Owner

FIRST NAME _____ LAST NAME _____

BUSINESS NAME _____

MAILING ADDRESS _____

BUSINESS ADDRESS (IF DIFFERENT) _____

TYPE OF BUSINESS _____

WHAT PRODUCTS OR SERVICES DO YOU OFFER? _____

PHONE _____ EMAIL _____

Would you be interested in volunteering at community events? ☐ Yes ☐ No ☐ Maybe — Please contact me

SELECT YOUR MEMBERSHIP LEVEL

Check one

☐ **Residential Membership**	**$35**	☐ **Business Membership**	**$75**
☐ **Legacy Business Membership**	**$500**	☐ **Bronze Corporate Partner**	**$750**
☐ **Silver Corporate Partner**	**$1,000**	☐ **Gold Corporate Partner**	**$5,000**
☐ **Platinum Corporate Partner** ★			**$10,000**

PAYMENT METHOD

☐ Check Enclosed ☐ Credit Card — We will contact you to arrange payment.

ANNUAL RENEWAL PREFERENCE

☐ Automatically renew my membership annually. ☐ Please invoice me when my membership is due for renewal.

SIGNATURE & AUTHORIZATION

By signing below, I confirm my membership selection and authorize Main Street Woodbury, Inc. to renew my membership annually if I selected automatic renewal above. I understand I may contact Main Street Woodbury, Inc. to cancel future renewals.

SIGNATURE _____ DATE _____

THANK YOU FOR INVESTING IN WOODBURY!

Please return completed application and check to:

Main Street Woodbury, Inc. • PO BOX 490 • Woodbury, NJ 08096

JOIN EASILY ONLINE →

Scan to join

Main Street WOODBURY
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GO BEYOND MEMBERSHIP

SPONSOR OUR EVENTS • SUPPORT OUR COMMUNITY • RESERVE YOUR SPOT

Love Woodbury? Do even more. Choose your sponsorships below — every dollar helps downtown shine.

★ RESERVE NOW, PAY LATER! ★

FARMERS MARKET

The Woodbury FARMERS Market

2nd & 4th Sat • 9 AM–1 PM
June 12 – Oct 9, 2027

★ #1 IN NJ 2025 ★
TOP 5 IN THE NATION

Railroad Ave fills with farmers, bakers & makers. The highest-ranked market in NJ — and an incubator for small businesses.

SPONSORSHIP

- ☐ **Premier Partner** $1,500
- ☐ **Signage Sponsor** $500
- ☐ **Theme Days Sponsor** $250
- ☐ **Marketing Partner** $150
- ☐ **Friend of the Market** $75

☐ **I'd like to volunteer!**

Free to attend • All are welcome

GOLF CHALLENGE

Main Street WOODBURY Annual Golf Challenge

Date to be confirmed
$150 per golfer

A day of friendly competition, networking & community impact. Full round, lunch & awards.

SPONSORSHIP LEVELS

- ☐ **Premier Main Street** $10,000
- ☐ **Flag Sponsor** $5,000
- ☐ **Lunch Sponsor** $3,000
- ☐ **Golf Ball Sponsor** $2,500
- ☐ **Beer Cart Sponsor** $2,500
- ☐ **Golf Cart Sponsor** $1,500
- ☐ **Community Business** $1,500
- ☐ **Swag Bag & Inserts** $150–$750
- ☐ **Tee Sponsor** $100
- ☐ **Friends of Main St.** $75

☐ **I'd like to volunteer!**

Every swing helps fund downtown Woodbury

GHOST TOUR

MAIN STREET WOODBURY GHOST TOUR

October 16th • 6:00 PM
Downtown Woodbury

Real stories. Haunted places. Guides lead brave souls through historic streets — with a post-tour dinner & live medium.

SPONSORSHIP LEVELS

- ☐ **Dinner Sponsor** $1,500
- ☐ **Marketing Sponsor** $500
- ☐ **Candy / Treat Sponsor** $250
- ☐ **Supporting Sponsor** $100

Walking tour $15
Dinner + medium $45

☐ **I'd like to volunteer!**

Real stories. Haunted places.

TRICK OR TREAT

WOODBURY'S TRICK OR TREAT ON BROAD STREET

On Broad Street
Community Celebration

Costumes, candy & neighbors together downtown. Pure community joy — just for the fun of it, for families.

SPONSORSHIP

♥ NO SPONSORSHIP NEEDED ♥
We do this one just for the community!

☐ **I'd like to volunteer!**

Come out & enjoy it with us!

BEAUTIFICATION

BEAUTIFICATION PROJECT
Planters • Lighting • Benches

Year-Round Project
$500 per Partner

Help keep Broad Street beautiful all year — planters, lighting, benches, façade improvements & signage.

BECOME A PARTNER

- ☐ **Beautification Partner** $500

YOUR $500 HELPS WITH:

- Planters
- Lighting
- Benches
- Façade improvements
- Signage for business owners

☐ **I'd like to volunteer!**

Year-round impact on Broad Street

NAME _____ BUSINESS / ORGANIZATION _____ EMAIL / PHONE _____

MY TOTAL RESERVED: $ _____

RESERVE NOW, PAY LATER!
We'll be in touch about payment — no payment due today.

Main Street Woodbury, Inc. is dedicated to bringing meaningful events and programming to Woodbury to make it an enjoyable place to live and do business, and to attract foot traffic from other towns into our businesses, ultimately lifting the economy. While your support helps us to offset operating costs for our organization, the greater impact is truly felt outside our doors, in the community. We sincerely thank you in advance for your support!

Please return this form to: Main Street Woodbury, Inc. • PO BOX 490, Woodbury, NJ 08096 • mainstreetwoodbury.org

Check all sponsorships you'd like to reserve — your total above is the amount reserved, not due today.



Main Street Woodbury
3 S Broad St. 3rd Floor
Woodbury. NJ 08096

609-413-2459
info@mainstreetwoodbury.org

MAIN STREET AMERICA™ Affiliate

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DCA NJ Department of Community Affairs