



Why does Main Street Woodbury, Inc, exist?

- **Protect and revitalize downtown Woodbury:** We safeguard and support the heart of our city—including its historic buildings, local businesses, churches, civic organizations, and residential neighborhoods—so downtown remains a vibrant place to live, work, and visit.
- **Restore and strengthen the community:** We take direct action to fix physical decay, spur economic growth, and tackle social challenges in the downtown area. In doing so, we lift up the entire city and ease the burden on local government.
- **Celebrate our history and culture:** We share stories and promote enthusiasm for downtown Woodbury's unique history, architecture, culture, and recreational spaces.
- **Educate and empower:** We host workshops, public meetings, and events that teach practical skills—like building rehabilitation, design, and local economic planning—so our community can actively participate in preserving our heritage.
- **Partner with others:** We collaborate with local and outside organizations, businesses, and passionate individuals who share our mission to improve the community.
- **Raise and manage resources responsibly:** We seek, accept, and manage donations, grants, real estate, and financial investments. We use these assets ethically and strategically to fund our charitable and educational work in accordance with the law and our organization's bylaws.

What have we accomplished?

MSWI was incorporated in 1997 and immediately began serving the city of Woodbury with team of volunteer leaders. In the last 7 years alone, nearly 1 million dollars in grant funding has been awarded to Woodbury either directly through MSWI or in collaboration with the City and other organizations, because of our work.

- 2019: \$23,500 For the completion of Lot 323
 - 2020: \$50,500 in COVID Relief/plexiglass for downtown businesses
 - 2023: \$103,126 to help Charlie Brown's Restaurant re-open
 - 2024: \$78,635.20 for large electric signage on Broad St.
 - 2026/2027: \$150,000 for Administration* and Infrastructure in Woodbury
This allowed us to hire a full time ED and Support staff!
 - 2026/2027: \$20,000 for a part-time position to promote Woodbury and manage events, including the Woodbury Farmer's Market
- AND \$500,000 in funding for Woodbury through a collaboration with the Neighborhood Protection Program and the City of Woodbury through the Department of Community Affairs.

*Please consider sponsoring an event
or becoming a member of Main Street Woodbury, Inc.!*